

# María Leonor Inca

News Anchor & Reporter

Leo@MariaLeonorInca.com ✉  
310.927.9620 📞  
Los Angeles, CA 📍  
www.MariaLeonorInca.com 🌐

in 🐦 f 📷  
@MariaLeonorInca



## PROFESSIONAL SUMMARY

*Vision-driven change agent with career-long record of journalism, on camera reporter & anchor, blogging, and content management success for leading organizations.*

### Tv News Anchor & Reporter

Vision Latina

Los Angeles, California

2022– Present

- Presents news stories and other content for all platforms. Anchored the news for our 5,6 pm
- Pitch and write daily news stories for a local California market and National US audience, including short takes on current news and issues, human interest pieces.
- Conduct interviews with relevant sources and subject-matter experts in the studio.
- Gather and verify breaking news according to editorial guidelines.
- Developed a list of industry sources and build relationships with thought leaders.
- Created, written, and developed content in digital platforms personal and network.

### Reporter - Anchor

Estrella Media

Los Angeles, California

2018– 2021

- Anchors the news for our 12pm show – Delivered unscripted breaking news coverage and special event coverage to the community at large.
- Pitch and write daily news stories for a local California market and National US audience, including short takes on current news and issues, human interest pieces.
- Conducts interviews with news personnel and external entities.
- Responds to breaking news and other urgent newsrooms situations as required.
- Presents news stories and other content for all platforms.
- Created, written, and developed content in digital platforms personal and network.

### Contributing Writerm

HispanicLA

Los Angeles, California

2018– Present

- Published, investigated, wrote, and edited dozens of Op-Ed and Social Commentary reports and essays.
- Content mainly focuses on subject matter such as addressing stereotypes, prejudices, and discrimination on race, gender, sexuality, human rights, including deeply personal stories.

### Freelance Blogger

Various Social Media Outlets

International

2014– Present

- Combined social media following to 25K+ fans. Created, written, and developed content in digital platforms, personal brand.
- Traveled Europe, the Americas, and the Middle East and created my own content related to personal experiences, celebrity interviews, lifestyle, fashion, entertainment, and politics.

### On-Air Investigative Reporter & Production Coordinator

TC Televisión, National Television Network

Guayaquil, Ecuador

2011 – 2013

- Investigated, reported, produced, and directed 6-10 pre- and post-production on air stories per week.
- Developed featured stories, such as a daily series "Finding Missing People" including "Finding Toribio: A Man with Intellectual Disability, Found After a Week of Being Lost in the Streets of Guayaquil", "The Man Who Lives in the

Shadows: Neurofibromatosis in Guayaquil”, “Children Held in Captivity”, “Rescuing a Young Drug Addict Kept in Chains for Over 2 Years”, and the multi-part series “A Day in the Life of the Guayaquil Women’s Prison”.

### Journalist, Investigative Reporter

Diario Hoy, National Daily Newspaper

Guayaquil, Ecuador

2008 – 2010

- Published, investigated, wrote, and edited hundreds of breaking stories on politics and entertainment.
- Authored featured stories, including front-page headline “Children Under Six Years Old Dancing Sexually on Stage at Rally for President Correa”, “President Correa’s Corruption Scandal in the Health System”, undercover story “Guayaquil Social Security Hospitals’ Lack of Medication”, “Camilo Sesto’s Last Concert in Ecuador and the Impact on Two Generations”, and “The RBD Phenomenon”.

### Co-Founder & Editor-In-Chief

Noticias de Bucay & Cumanda, Monthly Newspaper

Guayas Province, Ecuador

2008 – 2013

- Outlined, edited, and reviewed content, layouts, and design before publishing.
- Oversaw team of fellow journalists.
- Investigated, wrote, and edited hundreds of my own editorials, with a focus on political scandal.
- Drafted featured stories, including interview with Lorena Bobbitt “Lorena Bobbitt 20 Years After; She Speaks Out”, “Analysis of the Federal Referendum regarding the Media’s Law, 2008”, “Constitutional Reformation by President Correa”.

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## EDUCATION AND CREDENTIALS

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### Bachelor of Social Communications

University of Guayaquil

2006 – 2010

### EF International Language School

Malta & New York City

2013 – 2015

### Advanced English Level

Adams College of English Los Angeles

2015 – 2018

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## LANGUAGES

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- **Español** – Native Proficiency

- **English** – Professional Proficiency

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## ADDITIONAL INFORMATION

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**Technical Proficiencies:** Microsoft Office Suite, and Final Cut Pro.

**Professional Associations:** Beverly Hills Toastmaster, Young Jewish Professionals, and University Women of American Jewish University.

**Interests:** Public Speaking, Photography, Tennis, and Basketball.