




# María Leonor Inca

On-Air and Written Investigative Reporter

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## PROFESSIONAL SUMMARY

*Vision-driven change agent with career-long record of investigative reporting, blogging, and content management success for leading organizations.*

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Proven talent for aligning business strategy and objectives with established reporting and journalism management paradigms to achieve informative and eye-catching stories. Information-focused thought leader with expertise spanning investigative journalism, blogging, content creation, innovative solutions, social media management, editing, design management, publishing, interviewing, event coverage, strategic communication, event planning, on-camera reporting, research, team leadership, and information management. Exceptionally dedicated professional with keen interpersonal, communication, and organizational skills, as well as creative storytelling, partnership development, and resource allocation expertise.

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## PROFESSIONAL EXPERIENCE

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### Freelance Blogger

Various Social Media Outlets

*International*

*2014–Present*

- Combined social media following to 25K+ fans.
- Traveled Europe, the Americas, and the Middle East and created my own content related to personal experiences, celebrity interviews, lifestyle, fashion, entertainment, and politics.
- Composed featured stories on Jorge Ramos, Alicia Machado, Zoe Saldana, and DJ Khaled.

### On-Air Investigative Reporter & Production Coordinator

TC Televisión, National Television Network

*Guayaquil, Ecuador*

*2011–2013*

- Investigated, reported, produced, and directed 6-10 pre- and post-production on air stories per week.
- Developed featured stories, such as a daily series "Finding Missing People" including "Finding Toribio: A Man with Intellectual Disability, Found After a Week of Being Lost in the Streets of Guayaquil", "The Man Who Lives in the Shadows: Neurofibromatosis in Guayaquil", "Children Held in Captivity", "Rescuing a Young Drug Addict Kept in Chains for Over 2 Years", and the multi-part series "A Day in the Life of the Guayaquil Women's Prison".

### Journalist, Investigative Reporter

Diario Hoy, National Daily Newspaper

*Guayaquil, Ecuador*

*2008–2010*

- Published, investigated, wrote, and edited hundreds of breaking stories on politics and entertainment.
- Authored featured stories, including front-page headline "Children Under Six Years Old Dancing Sexually on Stage at Rally for President Correa", "President Correa's Corruption Scandal in the Health System", undercover story "Guayaquil Social Security Hospitals' Lack of Medication", "Camilo Sesto's Last Concert in Ecuador and the Impact on Two Generations", and "The RBD Phenomenon".

### Co-Founder, Editor-In-Chief, and Investigative Reporter

Noticias de Bucay & Cumanda, Monthly Newspaper

*Guayas Province, Ecuador*

*2008–2013*

- Outlined, edited, and reviewed content, layouts, and design before publishing.
- Oversaw team of fellow journalists.
- Investigated, wrote, and edited hundreds of my own editorials, with a focus on political scandal.
- Drafted featured stories, including interview with Lorena Bobbitt "Lorena Bobbitt 20 Years After; She Speaks Out", "Analysis of the Federal Referendum regarding the Media's Law, 2008", "Constitutional Reformation by President Correa", and "Rehabilitation of the Riobamba-Guayaquil Train".
- Covered various primary election rallies for deputies and governors as well as interviewed dozens of candidates and people.

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## EDUCATION AND CREDENTIALS

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### Bachelor of Social Communication

University of Guayaquil

2006–2010

- National Debate Team Winner

### EF International Language School

Malta & New York City

2013–2015

### Advanced English Level

Adams College of English Los Angeles

2015–2018

- TOEFL Level 92

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## ACHIEVEMENTS

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- Finalist, *“Search for our Next Cohost”, a segment of “Así Somos” Ecuavisa Network Daily Talk Show, 2010.*
- Coordinator, *official visit with Governor Jimmy Jairala to better serve underdeveloped, neglected, and unincorporated areas of the state, 2012.*
- Organizer and Moderator, *Public Works Symposium with Mayors of Bordering Cities Bucay and Cumanda, 2012.*

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## PROJECTS

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Sponsored, hosted, created, and reported on various political, civil, and sporting events, including:

- Annual Guayas Charity Talent Concert.
- Annual Guayas 8K Marathon.
- Silvana Ibarra Benefit Concert to raise money for girl with cancer.

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## LANGUAGES

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- **Español** – Professional Native Proficiency
- **English** – Professional Bilingual Proficiency

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## ADDITIONAL INFORMATION

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**Technical Proficiencies:** Microsoft Office Suite, Adobe Premier Pro, and Final Cut Pro.

**Professional Associations:** Beverly Hills Toastmaster, Young Jewish Professionals, and University Women of American Jewish University.

**Interests:** Public Speaking, Photography, Tennis, and Basketball.

***References Available Upon Request***